Vision North San Jose

Goals

- Establish Proactive Planning Framework for New Jobs and Residents
- Provide 30-year Capacity
- Protect Scale and Walkability of Retail Districts and Transit Corridors
- Preserve "Vital Cycle" between San Jose's Economic Competitiveness, Fiscal Viability and Quality of Life



Existing North First Street Environment



Future North First Street Environment

Community and Economic Development Committee March 19, 2007



North San Jose - Policy



Key Elements

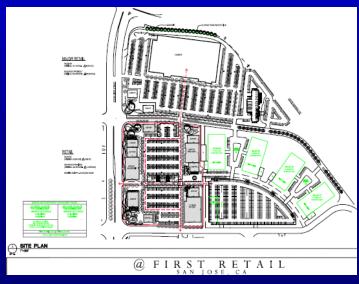
- 26.7 Million Square Feet of new Industrial Office Development
- 1.7 Million Square Feet of new Commercial/Retail Space
- 32,000 new Residential Units
- **Transportation**Improvements
- 8 New Neighborhood Parks
- Phasing Program

North San Jose - Development

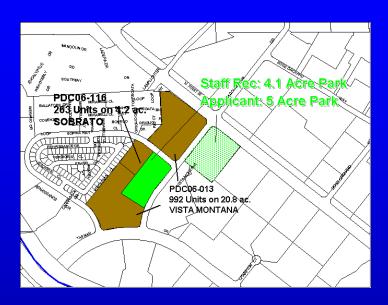
Industrial & Commercial Projects

- eBay (187,585 square feet) under construction
- Cadence (208,000 square feet) under construction
- @ First Center (220,000 square feet of retail, 840,000 square feet of office, hotel) under review
- Other Projects





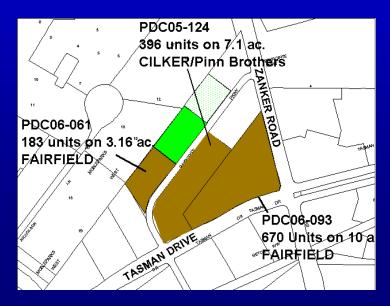
North San Jose - Development



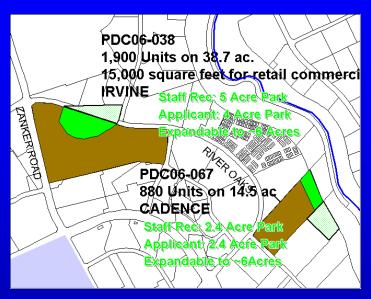
Residential Projects

- 13 zoning applications on file
- 55 DU/AC or more
- Conversion criteria
- Neighborhood planning



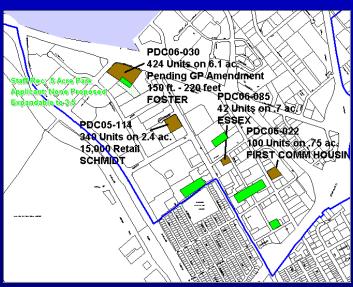


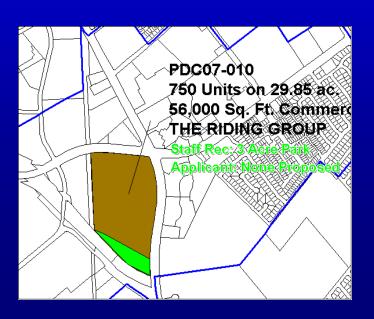
North San Jose - Development



Residential Projects

- 7,560 Units
- 135,000 square feet of commercial
- ~ 22 Acres of Parkland





Residential Project Status

File No.	Location	Acres	Units	Commercial	Hearing Date
PDC06-022	1470 N. 4th Street	0.8	100		Approved
PDC05-099	Montague Expressway	11.2	620	2,500	March/April
PDC06-061	163 Baypointe	3.2	183		May/June
PDC06-038	3300 Zanker Rd.	38.7	1,900	31,360	June
PDC06-067	555 River Oaks	14.5	880		June
PDC06-130	50 Airport Parkway	6	424		June
PDC06-085	90 Archer Street	0.7	42		June
PDC06-093	199 Tasman	10	670	20,000	June
PDC07-010	1040 E. Brokaw Road	29	750	56,000	???
PDC05-114	1733 N. 1st Street	2.4	340	15,000	???
PDC06-013	81 Vista Montana	20.8	992		???
PDC06-116	Vista Montana	4.2	263		???
PDC05-124	166 Baypointe	10.8	396	12,000	???

Vision North San Jose

Implementation Issues

- Urban Design Consultant
 - Neighborhood Plans
 - Interim Design Guidelines
 - Parks / Recreation Facility Master Planning
 - Community Participation
 - Schedule
- Residential Phasing
 - Application of Conversion Criteria
 - "Beauty Contest"
 - Timing